



**Untangle postal regulations and find money-saving solutions.**

PDS CASS It!™ provides your office with the tools to CASS certify mailing addresses to meet US Postal requirements for address verification. This helps you qualify for a ZIP+4 code, 5-digit ZIP Code, Delivery Point, or Carrier Route discount. Now you can CASS certify your data on your own schedule, within minutes. CASS certify as often as you like to maximize postal savings and take advantage of the National Change of Address Linkage System (NCOALink ) and Geocoding services. CASS It! saves you money and helps take the confusion out of ever-changing requirements for postal rate discounts.

**USES**

- Quickly and easily CASS certify your addresses on your own schedule over the Internet.
- Reduce postage costs by using USPS approved certification, mailing forms, and reports.
- Eliminate or minimize the cost of returned undeliverable mail by CASS certifying and correcting addresses.
- After running CASS It!, produce labels that include bar codes and carrier routes, and save time and money.

**FEATURES**

**Ease of Use**

CASS It! is an online service that provides the tools to CASS certify mailing addresses to meet US Postal requirements for address verification. This helps you qualify for postal discounts and helps reduce the return of costly non-deliverable mail. With CASS It!, you can update your CASS certification with each mailing. This is very helpful and important as you add new names.

**Compliance with USPS Regulations**

The United States Postal Service (USPS), in cooperation with the mailing industry, has developed a process of evaluating address-matching software known as CASS (Coding Accuracy Support System) certification. The purpose of CASS certification is to continually improve the accuracy of 5-digit ZIP Codes, ZIP+4 Codes, delivery point codes, and carrier route codes including the new eLOT (Enhanced Line of Travel) applied to mail.

Using CASS It! assures the accuracy of all ZIP Codes and enables you to qualify for these postal discounts:

- Carrier Route Rates: Addresses must be matched with CASS-certified software that supplies eLOT at least 90 days in advance.
- Bulk Mail: Carrier route sorting must meet the reformed postal sorting requirements for eLOT. eLOT identifies the order in which a postal carrier can deliver the mail. The data required for eLOT is included in CASS It!.
- Automation Rate Mailings: Addresses must be matched using CASS certified software at least six months before mailing.

**Integration with Other PDS Modules**

Each time you run CASS It!, you select the addresses you want to certify based on record types or search results in your PDS Church Office™, PDS School Office™, or PDS Formation Office™ program. You may also certify addresses for records deactivated.

**DISTINCTIONS**

- Easy to Use
- Cost Effective
- Delivered Online
- USPS Approved
- Automatic Updates Bimonthly

**WHAT'S NEW**

- CASS It! is now an online service so directories do not have to be downloaded and maintained
- Delivery Point Validation (DPV)
- NCOA (National Change of Address) Processing and Geocoding optional add-on features



